



TOWER[®]
SEALANTS

New Reusable Caulk Tube from TOWER[®] Sealants

TOWER'S innovative new Reusable Caulk Tube takes aim at both immediate supply-chain issues and long-term sustainability.

TOWER Sealants has been providing the professional paint channel with products of unmatched quality since 2006. Their innovative new Reusable Caulk Tube solves both the short-term and potential future cartridge supply issues without compromising the user experience.

The Problem: Supply Chain Disruptions

For the past year, the paint industry has been afflicted with raw material shortages including polymers, pigments, additives, and packaging. Caulk, sealant, and adhesive manufacturers have all been challenged with a limited supply of plastic cartridges.

Current supply chain challenges may be compounded by future legislation. National legislation such as the **Break Free From Plastic Pollution Act of 2021** (BFFPPA) is looming on the horizon and looks to build on several

statewide laws already in place. The BFFPPA's goal is to reduce plastic pollution, increase recycling rates, and protect vulnerable communities. Today, approximately one billion single-use plastic cartridges are disposed of annually in North America alone. Due to the residue left in the tube, these cartridges aren't recyclable and end up in landfills.

The Solution: TOWER Reusable Caulk Tube

For decades, large 20 oz. sausage packs have been the industry-accepted standard for commercial polyurethanes and silicones.

TOWER'S new patent pending Reusable Caulk Tube is used in conjunction with your favorite TOWER sealant in a smaller sausage size. This packaging update from single-use plastic cartridges to sausage packs can reduce jobsite and landfill waste by 85%. Sausages also allow you to get more product out of each pack than a comparable sized cartridge. As an added benefit, sausage packs are less expensive to manufacture. Cost savings will be passed along to the benefit of the end-user.

How to Load Same Product - Same Application.

The only difference is how you load the caulk gun!

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- 3
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Reversible for Easy Reloading

- 5

TOWER'S New Innovative Dispenser:

- Reusable for hundreds of cycles
- Hedges against supply chain shortages
- Saves money due to reduced packaging
- Reduces landfill waste by 85%
- Uses the same high performance TOWER formulas
- Utilizes the same air-free filling method
- Works with all standard caulk guns
- Reversible for fast reloading
- The only difference is how you load your caulk gun